



STAR Swimming Board of Directors Meeting

ECC Flickinger Center

May 08, 2024

5:30pm ECC Flickinger Center Boardroom

Mission: STAR builds champions in and out of the water, foster youth dreams in a safe and supportive environment, and develops dedication and excellence in their lives.

Core Values: Accountability, Respect, Resilience, Passion, and fun

Vision: A Western New York Club with a National Presence

Meeting Start 5:30 PM

Stephanie made a motion to call the meeting to order. Caitlin seconded. All approved.

Roll Call:

1. Caitlin Herbert

Present

2. Stephanie Markowski

Present

3. Karen Coen

Present

4. Jeffrey Errington

Present

5. Natasha Fatta

Present

6. Shana Stegner

Present

7. Mark Moldenhauer

Present

8. Fernando Medellin

Not Present

9. Beau Riggs (shadowing)

Not Present

10. Steve Mullens

Not Present

11. Melanie Sandquist

Present

Minutes Approval

- April Minutes Approval

Caitlin made a motion to approve. Karen seconded.

All approved.

Co-Presidents

- Personnel Discussion
 - A discussion was had and questions were asked and discussed.
- Update on Parent Social (date, time, location, notification to parents, cost, etc.)
 - Board to vote on parent gift option
 - June 15, 2024
 - \$24 - includes food and 2 beverages

- Update on banquet (date, time, location, notification to families, cost, etc.)
 - July 9, 2024: 6-9pm
 - All ages in the same banquet
 - Booked - Riverworks in the mezzanine room - Buffalo Buffet and Soda/Water
 - Need to choose volunteer of the year and STAR Spirit Award
 - All awards for age group are completed - senior awards still to be completed
 - Athletes of the year and record breakers still need to be recorded
 - Still need to have coaches to decide swimmers who will get the core value caps
 - Senior plaques: if parents wish, they can order and customize
- Status of Volunteer Coordinator
 - Our first hosted meet of the long course is in 23 days; recruitment to fill positions for the meet needs to start soon.
 - TJ is exploring a possible individual
- Status of board seat - appointment vote for Beau Riggs
 - All present in favor
- Governance Committee (Caitlin, Stephanie, Natasha, Mark, Shana; Melanie?) - set a date for annual evaluations
 - Caitlin, Stephanie, Natasha, Mark (tentative)
- Board seats expiring in August 2024:
 - Stephanie, Melanie, Karen, Jeff and Mark
 - Set a date for elections (June last year) and send out an email soliciting anyone who is interested in running for a position
 - Email next week to solicit board seat interest from the membership
 - June 3rd - bios of members out to membership
 - June 17th - membership will vote for board members
- Discuss board roles (president, vice president, secretary, treasurer) for next year, deadline for nominations, when vote will occur
- Sponsorship info:
 - Approach it as a swim calendar year (September 2024 - July 2025)
 - Seek sponsorships up until mid/late September, dependent on when our first hosted meet would be
 - Members who secure a sponsorship will receive a 10% credit of the value of the sponsorship to their accounts for that season
 - 3 levels: Gold (\$1000); Silver (\$750); Bronze (\$500)
 - Suggestion to include sponsors on a banner to hang at the entrance of ECC at meets
 - Review the document Jason created
 - Suggestion was made that a high monetary donation would add a sponsorship on the banner or team shirt -

- discussion was had
 - A formal letter seeking sponsors would accompany the document Jason made
 - Once finalized, we can share the letter and document Jason made with membership as soon as June in hopes people can start seeking sponsorships
 - Discussion was held on how to increase gaining sponsorships and reaching out to the membership to seek sponsorships
- Evaluate membership dues for next season - is there a need for any increases in dues &/or restructuring of the volunteer credit incentive? - TABLED UNTIL JUNE AS PER JEFF'S REQUEST TO REVIEW DATA
- Status of Little Stars - are we missing out on growing our swim team by not having a learn to swim program? It is an Olympic year, we would expect higher interest in swimming come fall... we NEED to plan now.
 - Table to next meeting
- Is there a need for a new personalized swim cap order and merchandise order?
 - Consider running two consistent orders (start of short course and start of long course) and then a bonus holiday order
 - Cap order will run again before LC Champs
- June (and possibly July) meeting date(s)
 - June 12, 2024, 5:30 @ ECC
 - July 15, 2024, 5:30 (virtual)

Head Coach/CEO Report

- Review report TJ shared with group May 05 ▾ 2024 ▾
- TJ will address any concerns

Treasurer's Report

- Financial Report
- Any updates from Bookkeeper Nicole

Melanie ▾ made a motion to conclude the meeting. Natasha ▾ seconded the motion. All Approved.

Meeting Concluded 7 ▾ 32 ▾ PM ▾

Executive Session:

Swimmer/Parent Forum (30 minutes max) – Please complete the Request to Speak form prior to the meeting to assist the Board in allocating time to members who wish to speak. The forms will be available at the meeting. Each speaker will be allotted at least 2 minutes but no more than 5 minutes.