



STAR Swimming Board of Directors Meeting

ECC Flickinger Center

November 15, 2023

5:30pm ECC Flickinger Center Boardroom

Mission: STAR builds champions in and out of the water, foster youth dreams in a safe and supportive environment, and develops dedication and excellence in their lives.

Core Values: Accountability, Respect, Resilience, Passion, and fun

Vision: A Western New York Club with a National Presence

Roll Call:

- | | | |
|------------------------|---------------------|--------------------------------------|
| 1. Caitlin Herbert | 6. Shana Stegner | 9. Fernando Medellin |
| 2. Stephanie Markowski | 7. Mark Moldenhauer | 10. Open Seat |
| 3. Karen Coen | | 11. Steve Mullins |
| 4. Jeffrey Errington | 8. Laurin Derrick | 12. Melanie Sandquist
(Shadowing) |
| 5. Natasha Fatta | | |

Minutes Approval

- **October** Minutes Approval

Head Coach/CEO Report

- STAR Swimming Activities
- CEO Priorities
- Community Program
- Competitive Program
- Membership
- Programming
- Summary

Co-Presidents

- Examine Board Committees:
 - Current: Compensation, Governance, Finance
 - Transition: Governance, Finance, Operations
- Follow-up on strategy for increasing sponsorships
 - Share: **Recommended Restaurant Directory**

- Who is overseeing sponsorships & plan moving forward
 - Last season we had a letter that was shared with families/prospective sponsors and we incentivized families to secure sponsors... repeat this idea?
- Jason proposal for website re-design and handbook updates: Stephanie to share
- Social Media check-in: December: Fun (12/6/23); January: Passion (1/10/24); February: Accountability (2/7/24)
 - In the future, maybe some type of recognition for swimmers who are chosen (bag tags?)
- Date for December: Holiday Party
- Date for January Meeting
- Indy Meet general summary: Transportation and Accommodations
 - Chaperones
 - Meals
 - Communication (Jen and TJ)
 - Apparel: design and order
- Follow-up with TJ outstanding from last meeting
 - Any new memberships generated as a result of last months trials (including SH)
 - Facilities follow-up: beyond Vinnie
 - Advertisement: Sweet Home and Newman League
 - Meet Directors: updates / outcomes
 - Karen & TJ: Olympics Promotion - lead time?
- Parent Volunteer Suggestion: award sorting/distribution following meets with possible volunteer credit 1-2 hrs.
- **Reminder** Karen & TJ to handle Complete Athlete Protection for 18+ athletes.
- Apparel
- Opportunities to host clinics at our facility: Revenue, Exposure, Skills
- Upcoming Meets:
 - Super Star Series # 2: Saturday, Nov. 18
 - Star Invitational: Thursday-Sunday, Nov.30-Dec.3
 - Super Star Series # 3: Saturday, Dec. 16
- Any other areas of concern
- Closing Remarks

Treasurer's Report

- Financial Report
- Any updates from Bookkeeper Nicole

Executive Session:

Swimmer/Parent Forum (30 minutes max) – Please complete the Request to Speak form prior to the meeting to assist the Board in allocating time to members who wish to speak. The forms will be available at the meeting. Each speaker will be allotted at least 2 minutes but no more than 5 minutes