



STAR Swimming Board of Directors Meeting

ECC Flickinger Center

January 17, 2024

5:30pm ECC Flickinger Center Boardroom

Mission: STAR builds champions in and out of the water, foster youth dreams in a safe and supportive environment, and develops dedication and excellence in their lives.

Core Values: Accountability, Respect, Resilience, Passion, and fun

Vision: A Western New York Club with a National Presence

Meeting Start Hour : Minute PM

Board Member made a motion to call the meeting to order. Board Member seconded. All approved.

Roll Call:

1. Caitlin Herbert

Attendance

2. Stephanie Markowski

Attendance

3. Karen Coen

Attendance

4. Jeffrey Errington

Attendance

5. Natasha Fatta

Attendance

6. Shana Stegner

Attendance

7. Mark Moldenhauer

Attendance

8. Laurin Derick

Attendance

9. Fernando Medellin

Attendance

10. **Open Seat**

N/A

11. Steve Mullens

Attendance

12. Melanie Sandquist

Attendance (Shadowing)

Minutes Approval

- November Minutes Approval

Board Member made a motion to approve. Board Member seconded.

All approved.

Head Coach/CEO Report

- Please review TJ's report that was shared with board members on 1/15/24. If you have any questions/concerns about the content contained in TJ's report, please be prepared to address those at the start of the meeting.

Co-Presidents

- Open Board seat
 - Melanie Sandquist has shadowed, move forward with appointment

- Examine Board Committees:
 - Current: Compensation, Governance, Finance
 - Transition: Governance, Finance, Outreach
 - Governance (holding all positions accountable, finding, screening and recruiting new board members, evaluations, bylaws, etc...)
 - Finance (work with head coach/CEO to prepare next season's budget, recommend budget revisions, and any other monetary focused task such as sponsorships, fundraising, etc...)
 - Outreach (membership, volunteers, meets, social events, community outreach, etc...)

Each board member is asked to identify **ONE** committee they'd like to join effective tonight

- Follow-up on strategy for increasing sponsorships
 - Share status of **Recommended Restaurant Directory**
 - 2024 Calendar year sponsorship from businesses (instead of short course/long course season - may be more appealing to businesses); Jason created materials for us to share with potential sponsors - review.
 - Cost of annual sponsorship to interested sponsors
- “Promotional Items” / Additional Merch: stickers, magnets, patches, and clings.
 - Invoiced both options: cash (marked paid) and charge account
 - Will be made available for sale at upcoming meets: email will be distributed.
- Parent Volunteer Suggestion: award sorting/distribution following meets with possible volunteer credit 1-2 hrs.
- Parent Liaison Suggestion: help to transition new members, new swimmers, etc. so that people feel welcomed and have a point of contact.
- Apparel Order from December update
 - Tried new company; similar results
 - errors/omissions: vendor will replace
 - print quality issues: vendor will replace
 - failed to ship an order; vendor will reimburse
 - proceeds will be delivered with replacement merch.
 - any additional feedback to share
 - Moving forward, go back to All Star?
- Swimmer of the Month:
 - January: Passion (1/10/24) - bumped back to 1/19/24 due to Indy meet/hectic week; February: Accountability (2/7/24)- maybe bump Feb. back as well?
 - Bag tags were created and shared with recipients of Oct., Nov.,

and Dec. OR given to the head coaches (PLEASE ensure coaches give these to swimmers!)

- Donation Drive: explanation and outcomes
 - Prizes
 - email from recipient: thank-you and impact statement
 - social media tag
- Were MOU funds ever spent prior to year end (discussed at November meeting)
- Status of Holiday Party
- Date for February Meeting
- Any other areas of concern

Treasurer's Report

- Financial Report
- Any updates from Bookkeeper Nicole
- Closing Remarks

Board Member ▾ made a motion to conclude the meeting. Board Member ▾ seconded the motion. All Approved.

Meeting Concluded Hour ▾ Minute ▾ PM ▾

Executive Session:

Swimmer/Parent Forum (30 minutes max) – Please complete the Request to Speak form prior to the meeting to assist the Board in allocating time to members who wish to speak. The forms will be available at the meeting. Each speaker will be allotted at least 2 minutes but no more than 5 minutes