



STAR Swimming Board of Directors Meeting

ECC Flickinger Center

February 28, 2024

5:30pm ECC Flickinger Center Boardroom

Mission: STAR builds champions in and out of the water, foster youth dreams in a safe and supportive environment, and develops dedication and excellence in their lives.

Core Values: Accountability, Respect, Resilience, Passion, and fun

Vision: A Western New York Club with a National Presence

Meeting Start Hour : Minute PM

Board Member made a motion to call the meeting to order. Board Member seconded. All approved.

Roll Call:

1. Caitlin Herbert

Attendance

2. Stephanie Markowski

Attendance

3. Karen Coen

Attendance

4. Jeffrey Errington

Attendance

5. Natasha Fatta

Attendance

6. Shana Stegner

Attendance

7. Mark Moldenhauer

Attendance

8. Laurin Derick

Attendance

9. Fernando Medellin

Attendance

10. **Open Seat**

Attendance

11. Steve Mullens

Attendance

12. Melanie Sandquist

Attendance

Minutes Approval

- January Minutes Approval

Board Member made a motion to approve. Board Member seconded.

All approved.

Head Coach/CEO Report

- Please review TJ's report that was shared with board members on 02/26/24.
- Any questions or concerns will be addressed at the start of the meeting.

Co-Presidents

- Updates on Team Dinner Scheduled for 03/05/2024
- Updates on Apparel Order with anticipated date of arrival
- Updates on Cap Order with Anticipated Date of Arrival

- Melanie Sandquits offered to be new member liaison for Northtowns location along with Janelle Cordle
- Ideas for Volunteer Involvement
 - TJ: incentivize / recruitment from other teams
- Open Board Seat Recruitment
 - Review options with entire board: 3 candidates
 - Any other suggestions/interested parties
- Distributed Adworks Apparel Quality Corrections
- Received proceeds check from Adworks and deposited: 73 units sold @ \$5 profit/unit
- Any Social Media Updates
- Brainstorm: Spring Team Fundraiser
- Promotional Items: Additional Merch opportunities at meets: sales to non-Star families
- **Re-Visit:** 2024 Calendar year sponsorship from businesses (instead of short course/long course season - may be more appealing to businesses);
 - Jason created materials for us to share with potential sponsors - review.
 - Shift from short/long course sponsorship mindset to annual sponsorships as many businesses do not fully understand the difference between short and long courses. Still promote bronze, silver, gold sponsorship opportunities for large local businesses on an annual basis.
- **Re-Visit:** Cost of annual sponsorship to interested sponsors
- January: s/h/b Insurance Policy Review
- February: s/b Mission and Visions Statement Review
- Long Course Calendar - dates of meets STAR is hosting; dates of meets STAR will attend
- Date for March Meeting
- Additional Items for Discussion

Treasurer's Report

- Financial Report
- Any updates from Bookkeeper Nicole

Board Member ▾ made a motion to conclude the meeting. Board Member ▾ seconded the motion. **All Approved.**

Meeting Concluded Hour ▾ Minute ▾ PM ▾

Executive Session:

Swimmer/Parent Forum (30 minutes max) – Please complete the Request to Speak form prior to the meeting to assist the Board in allocating time to members who wish to speak. The forms will be available at the meeting. Each speaker will be allotted at least 2 minutes but no more than 5 minutes.